History & Leadership

- A Better City convened summit in 2013
- Summit led to a bottom-up, volunteer-led effort started by local program staff to continue conversation
- Leadership Council meets monthly/bi-monthly and is currently facilitated by A Better City.
  - Additional representation from:
    - CA Green Business Program
    - Illinois Green Business Association
    - City and County of Denver
    - WSPPN
    - Center for EcoTechnology
Green Business Engagement National Network (GBENN)

Mission:
Facilitate sharing and relationship-building among green and/or sustainable business engagement programs across the U.S. in order to advance the national interests of such locally-focused approaches and spread effective practices.

Scope:
National thinking and collaborating, but local action and uniqueness.
Working Groups

- **Leadership Group**
  - Mihir Parikh (ABC, Boston), Jo Flemming (California Green Business Program), Donna Walden (WSPPN), Emily Backus (City of Denver), Daren Cheatham (ICLEI), Cassie Carroll (Illinois GBA), Ted Fuller (Center for EcoTechnology),

- **Webinar Working Group**
  - Develop topics, find speakers, and coordinate quarterly webinars
  - To participate, email tdinkel@abettercity.org

- **Membership/Resources Working Group**
  - Stay abreast of resources and funding opportunities
  - Continue to build upon the directory of green business engagement programs
  - To participate, email tdinkel@abettercity.org
Looking to 2015

- Continue webinar series
- LinkedIn Discussion Group for idea exchange, program solutions, and resource guidance
- Funding opportunities
  - Staff
- Next Summit
  - Funding
- Develop GBENN Website
Get involved!

- Reach out to Tricia Dinkel tdinkel@abettercity.org
- Use the GBENN Logo on your website