Green Business Certification for Grocery Stores

6/8/15
Agenda

1. Green Business Program Overview
2. Developing the Grocery Store Checklist
3. The Certification Process
4. Successfully Implemented Measures
Program Overview

- Member of the Bay Area Green Business Program and the California Green Business Program.
- Currently 21 GBP across CA and over 2,700 certified businesses.
- 163 certified in Sonoma County
Program Overview

The Green Business Program certifies businesses for meeting a high standard of set environmental practices.

- Creating standards
- Consulting 1:1
- Recognize
- Measure
- Promote
- Renew
Developing the Grocery Store Checklist

1. Explored existing standards for grocery stores with other GB programs.

2. Combined existing standards from the ‘retail’ and ‘restaurant’ standard checklist.


4. Partnered with the Alameda Green Business Program to verify BMPs and opened up final review to the entire CA Green Business network.

5. Continuously adding on new measures...
Certification Process

Step 1 – Register online at www.GreenBusinessCa.org (use Firefox or Chrome)
Certification Process

Step 2 – Complete online checklist

- 4 General
- 19 Waste
- 10 Energy
- 17 Water
- 15 Pollution
- 4 Waste Water

Total = 69
Certification Process

Step 3 – Evaluation and Implementation

- Phone consultation
- Implement recommended changes
- GB audit
- Implement recommended changes
Certification Process

Step 4 – Get Certified!

- Recognition from County Supervisor at Annual Green Business Award ceremony
- 2 online GB directories (SonomaGreen.org) (GreenBusinessCa.org)
- Promoted on SGBP Facebook page
- Logos and certificate
Successfully Implemented Measures

- Lighting retrofits
- Variable speed drivers on refrigeration equipment
- Installing strip curtains
- Food Runners (picks up food and delivers them to the hungry)
- Increase in recycled content in purchasing
- Increase in ‘green’ janitorial cleaning products
- Participation in a commuter benefits program
Questions???

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To Register: GreenBusinessCa.org
For more info and Sonoma GB listings: SonomaGeen.org
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