

Is your Business Green?

Is your business in compliance with environmental regulations?

Do you recycle?

Do you save water?

Do you minimize your use of hazardous materials?

You might be closer than you think!

We can help you get the rest of the way there.



GREEN BUSINESS PROGRAM

What is the Green Business Program?

A business that goes “beyond compliance” to promote worker safety, conserve resources and protect water quality can now be recognized as a Certified Green Business! All you need to do is apply to participate in the voluntary Monterey Bay Area Green Business Program. It's FREE!

Why Go Green?

- Receive free on-site technical assistance about compliance and environmental issues
- Attract and retain customers by operating green
- Save money and time using best management practices
- Be recognized by your County Board of Supervisors and City Council
- Your business will be promoted from the Green Business Program website, in paid advertisements, and windowshop decals

Green Businesses Are Good Neighbors

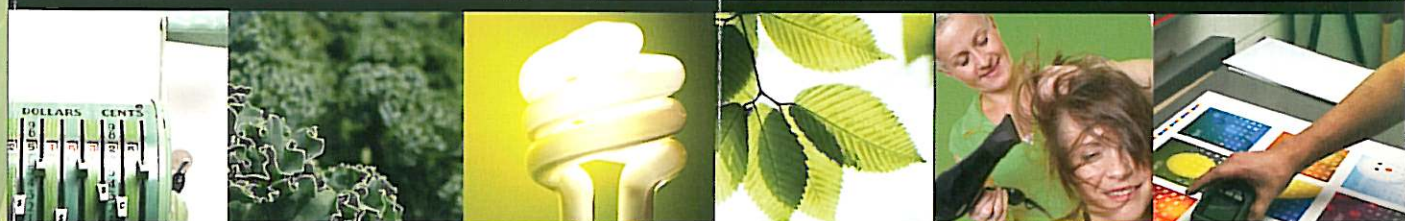
Green businesses assist communities. Green businesses and government agencies work to achieve environmental, public health and business retention goals.

Funding Partners

COUNTY OF SANTA CRUZ: Sanitation District, Environmental Health, Public Works
Cities of Santa Cruz, Scotts Valley & Watsonville
Soquel Creek Water District
COUNTY OF MONTEREY: Health Department, Environmental Health Division, City of Monterey, San Benito County Integrated Waste Management

SUPPORTING AGENCIES:

Association of Monterey Bay Area Governments
Cal EPA Department of Toxic Substances Control
California Integrated Waste Management Board
Ecology Action of Santa Cruz
Monterey Bay National Marine Sanctuary
Monterey Bay Unified Air Pollution Control District
Pajaro Valley Water Management Agency



Going Green is easy!

It doesn't take long to become
a Certified Green Business:

1 Contact your county or city Green Business
Program Coordinator. A real, live person will
answer your questions and help you through
this process.

2 You will receive an easy-to-use checklist that
offers a variety of green business practices.
Many of these activities are things you are
already doing, and you can then choose a
minimum number to implement to achieve
Green Business Program Certification.

3 Green Business Program staff and technical
experts will visit your business to review your
"beyond compliance" practices. Free techni-
cal assistance is provided during this visit and
in follow-ups to help you implement the Green
Business practices that make sense to you.

Green Business Program Coordinators

Monterey County Coordinator
(831) 755-4579

Santa Cruz County Coordinator
(831) 477-3976

City of Santa Cruz Coordinator
(831) 420-5460-5423

San Benito County Integrated Waste Management
(831) 636-4110

www.montereybaygreenbusiness.org



Printing funded in part by the State Coastal Conservancy
through the Monterey Bay Sanctuary Foundation and by a
grant from the California Department of Conservation.

Save Money, Save Time, Increase Business. www.montereybaygreenbusiness.org



go green!

Save Money
Save Time

Increase Business

GREEN BUSINESS
PROGRAM

