So You Want To Start A Green Business Program?
History & Leadership

- A Better City convened summit in 2013
- Summit led to a bottom-up, volunteer-led effort started by local program staff to continue conversation
- Leadership Council meets monthly/bi-monthly and is currently co-facilitated by A Better City and ICLEI USA
  - Additional representation from:
    - CA Green Business Program
    - Illinois Green Business Association
    - District of Columbia
    - Energy Stewards
    - City and County of Denver
Green Business Engagement National Network (GBENN)

Mission:
Facilitate sharing and relationship-building among green and/or sustainable business engagement programs across the U.S. in order to advance the national interests of such locally-focused approaches and spread effective practices.

Scope:
National thinking and collaborating, but local action and uniqueness.
Working Groups

- **Leadership Group**
  - Mihir Parikh (ABC, Boston), Jo Flemming (California Green Business Program), Emily Backus (City of Denver), Warren Gaskill (Rapid Improvement, Madison), Eli Yewdall (ICLEI)

- **Webinar Working Group**
  - Develop topics, find speakers, and coordinate quarterly webinars
  - To participate, email mparikh@abettercity.org

- **Membership/Resources Working Group**
  - Stay abreast of resources and funding opportunities
  - Continue to build upon the directory of green business engagement programs
  - To participate, email mparikh@abettercity.org
Looking to 2015

- Continue webinar series
- Funding opportunities
  - Staff
- Next Summit
  - Funding
- Develop GBENN Website (to be completed by end of 2014)
Get involved!

- Reach out to Mihir Parikh mparikh@abettercity.org
- Use the GBENN Logo on your website