



**GBENN** Green Business  
Engagement  
National Network

## So You Want To Start A Green Business Program?

Green Business Engagement National Network (GBENN)

*Mihir Parikh, A Better City (Boston)*

September 10, 2014

# History & Leadership

- A Better City convened summit in 2013
- Summit led to a bottom-up, volunteer-led effort started by local program staff to continue conversation
- Leadership Council meets monthly/bi-monthly and is currently co-facilitated by A Better City and ICLEI USA
  - Additional representation from:
    - CA Green Business Program
    - Illinois Green Business Association
    - District of Columbia
    - Energy Stewards
    - City and County of Denver



# Green Business Engagement National Network (GBENN)

## Mission:

Facilitate sharing and relationship-building among green and/or sustainable business engagement programs across the U.S. in order to advance the national interests of such locally-focused approaches and spread effective practices.

## Scope:

National thinking and collaborating, but local action and uniqueness.

# Working Groups

## □ Leadership Group

- Mihir Parikh (ABC, Boston), Jo Flemming (California Green Business Program), Emily Backus (City of Denver), Warren Gaskill (Rapid Improvement, Madison), Eli Yewdall (ICLEI)

## □ Webinar Working Group

- Develop topics, find speakers, and coordinate quarterly webinars
- To participate, email [mparikh@abettercity.org](mailto:mparikh@abettercity.org)

## □ Membership/Resources Working Group

- Stay abreast of resources and funding opportunities
- Continue to build upon the directory of green business engagement programs
- To participate, email [mparikh@abettercity.org](mailto:mparikh@abettercity.org)

# Looking to 2015

- **Continue webinar series**
- **Funding opportunities**
  - **Staff**
- **Next Summit**
  - **Funding**
- **Develop GBENN Website (to be completed by end of 2014)**

# Get involved!

- Reach out to Mihir Parikh [mparikh@abettercity.org](mailto:mparikh@abettercity.org)
- Use the GBENN Logo on your website



**GBENN** Green Business  
Engagement  
National Network