

# Webinar: “So you want to start a Green business Program”



**GBENN** Green Business  
Engagement  
National Network



**WESTERN SUSTAINABILITY  
& POLLUTION PREVENTION NETWORK**

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Arizona ★ California ★ Hawaii ★ Nevada ★ Tribal Lands ★ Trust Territories

**September 10, 2014**

# Webinar Instructions

- This webinar will be muted to reduce or eliminate external auditory disturbances;
- The webinar will be available for download at [www.wsppn.org](http://www.wsppn.org).
- If you are experiencing technical difficulties, call 1-800-263-6317, or 1-805-617-7000. Press 2 when prompted.

## **Brought to you by:**

- The Western Sustainability Pollution Prevention Network (WSPPN)
- Green Business Engagement National Network (GBENN)



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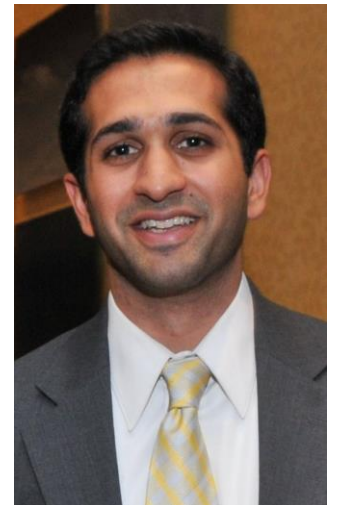
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# AGENDA –1:00PM – 2:00 PM PDT

## Introductions –1:00 pm – 1:10 pm

- Donna Walden will represent the Western Sustainability and Pollution Prevention Network (WSPPN) and the Pollution Prevention Resource Exchange (P2Rx)
- Mihir Parikh (A Better City, Boston) will introduce the Green Business Engagement National Network and give a summary of known programs





# Agenda (Cont.)

## **1:10 – 1:30 PM**

Learn from Jo Fleming from the California Green Business Program, how to start a Green Business Program, how they work, and positive effects on a community.



## **1:30 PM – 1:50 PM**

Gail Suzuki Jones from the State Energy Office in Hawaii will explain how Hawaii started their green business program, initiated new projects and attracted participation from champions, mentors and student interns.



## **1:50 – 2:00 PM – Open Discussion and Q&A**



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# Want to get Involved in the Green Business Engagement National Network (GBENN)?

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## Thank You for Your Participation!